

THE LANG
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Accessories-Appearance	Emission Control Parts	Relays
Accessories-Handling	Engine Bearings	Security and Detection Products
Accessories-Performance	Engine Control Modules	Sensors-Other
Air Conditioning Parts	Equipment	Shock Absorbers
Alternators	Exhaust System Parts	Spark Plugs
Antifreeze	Filters-Oil, Air, Cabin and Fuel	Starters
Ball and Roller Bearings	Front Wheel Drive Parts	Struts
Batteries	Fuel Injection Parts	Thermostats
Belts and Hoses	Fuel Pumps	Timing Components
Brake ABS Parts	Gas and Oil Additives	Tire Pressure Monitors
Brake Calipers-Loaded	Gaskets	Tools
Brake Calipers-Unloaded	Hitches and Towing Parts	Trailer Electrical Connectors
Brake Drums	Ignition Parts	Transmission Filters and Kits
Brake Hardware	Ignition Wire Sets	Valves-Engine
Brake Hydraulic Parts-Other	Instruments and Gauges	Water Pumps
Brake Master Cylinders	Lights and Lamps	Wheel Hub Assemblies
Brake Pads	Mass Air Flow Sensors	Wiper Blades, Arms and Motors
Brake Rotors	Motor and Transmission Mounts	Wire and Cable
Brake Shoes	Motor Oil	Accessories-Other
Camshafts	Oil Pumps	Chemicals-Other
Caps-Gas, Oil and Radiators	Oil Seals	Electrical Products-Other
Chassis Parts	Oxygen Sensors	Engine Parts-Other -
Chemicals - Appearance	Pistons	Fuel System Products-Other
Chemicals-Maintenance/Service	Piston Rings	Heating and Cooling Parts-Other
Clutches and Transmission Parts	Power Steering Hoses and Pumps	Steering and Suspension Parts-Other
Constant Velocity Driveshafts	Rack and Pinion Steering Units	All Other Products
Constant Velocity Joints	Radiators	

7 Service Outlets

Service Stations & Garages
Vehicle Dealers
Repair Specialists
Foreign Specialists
Tire Stores
Auto Parts Stores With Bays
Discount Stores/Mass Merch w/ Bays

7 DIY Outlets

Retail Auto Parts Stores
Discount Stores/
Mass Merchandisers
Jobbers
Vehicle Dealers
Drugstores/Supermarkets
All Other DIY Outlets

5 Distribution Channels

Traditional
Specialized
Original Equipment
Integrated
Import

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